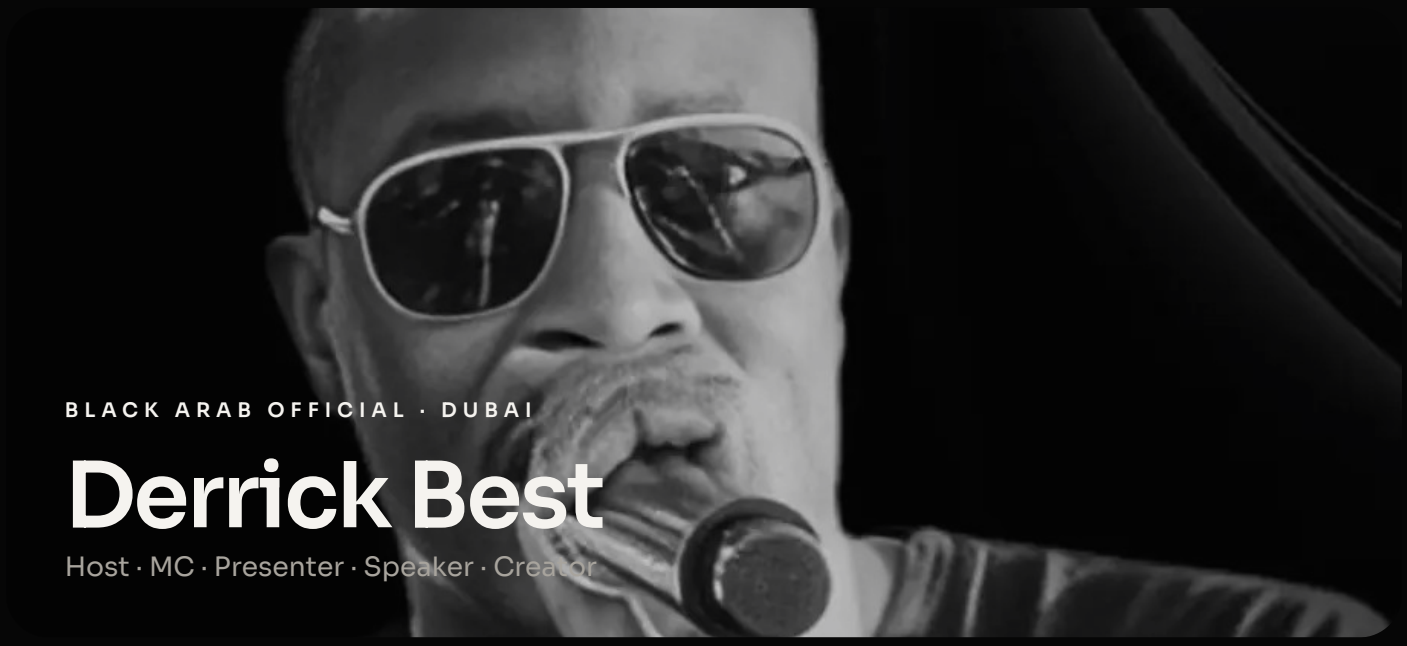
BlackArab

MEDIA KIT 2027



BLACK ARAB OFFICIAL · DUBAI

Derrick Best

Host · MC · Presenter · Speaker · Creator

PLATFORMS

INSTAGRAM
[00.0K]
[0.0]% engagement

TIKTOK
[00.0K]
@black_arab_official

YOUTUBE
[000]
[00K] views · 90 days

TWITCH
[000]
[00] avg viewers

AUDIENCE AGE · INSTAGRAM

2024 sample

18–24	25.4%
25–34	40.7%
35–44	24.6%
45+	7.3%

AUDIENCE

53% men · 47% women

Top cities: Dubai, London, [update]

Live numbers: blackarabofficial.com/media-kit

AVAILABLE FOR

Event host & MC
Award shows, launches, festivals, corporate, nightlife.

Speaking & panels
Keynotes and moderation.

Brand ambassador
Partnerships, campaigns, live content.

Media training
On-camera and on-stage confidence.

Residencies
Recurring venue hosting.

Coaching & training
Football development, personal training.

Brands & stages

Selected

SELECTED WORK

CASE 01

TEDx speaker

[Talk, event, year]

CASE 02

Virgin Radio Dubai

Street team 2019–2021: activations, crowd engagement, voice work.

CASE 03

[Headline event]

[Brand, format, crowd]



“[Client testimonial — one or two lines.]”

[Name] · [Title], [Company]

BOOKINGS & ENQUIRIES

Derrick Best · Black Arab Official · Dubai

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